



Innovation | Education | Collaboration



**Sponsorship
Opportunities
2023**

Mission

Moving the Snow and Ice Industry forward by thinking outside the box

Building deep relationships with those that have similar interests, and adding value to the experts leading this industry

Encouraging contractor and manufacturer relationships through our existing connections

Inspiring innovation through education and collaboration

Audience



**STORK'S
PLOWS**

**Storks Plows is a
nationally
Authority in
Snow and Ice
equipment**

**Dealing with
over 25% of
snow
Magazines Top
100 Snow
Contractors**

20,000

Customers

**More than 40 years
in the Snow
Industry**

1

**Snow & Ice
our #1 Focus**



2023 Events

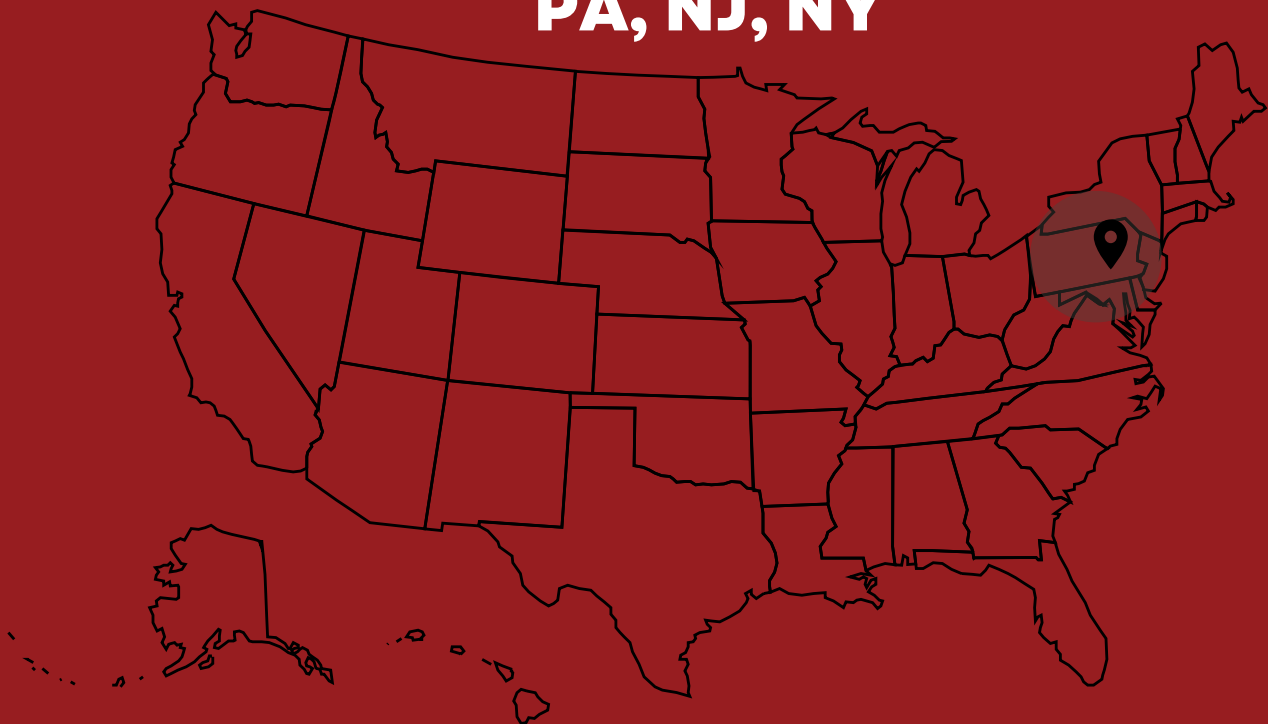
April 15, 2023 | Spring Conference

August, 2023 | Fleet Service School

Fall, 2023 Date TBD | Fall Conference

Area of Reach

PA, NJ, NY



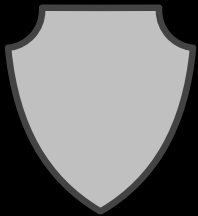
Sponsorship Opportunities



Premier Sponsor ~~\$5,000~~

SOLD OUT

- Invitation to apply to have someone on the Panel
- Lunch provided
- 4 Event passes for full event including networking and dinner
- 1 seat at the VIP lunch
- Promotional items (100 items provided by sponsor)
- Featured at event and all marketing both printed and digital, with option to link digital to website and video's
- 1 page print in event program
- Prime Trade show spot
- Featured in 1 email blast to full event mailing list
- Post show attendee list of business names



Silver Level Sponsor \$2,500

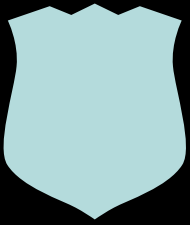
- Invitation to apply to have someone on the Panel
- Lunch provided
- 2 Event passes for full event including networking and dinner
- Promotional items (100 items provided by sponsor)
- Featured at event and all marketing both printed and digital, with option to link digital to website and video's
- 1/2 page print in event program
- Trade show spot



Bronze Level Sponsor \$1,000

- 1 Event pass for full event including networking and dinner
- Promotional items (100 items provided by sponsor)
- Featured at event and all marketing both printed and digital, with option to link digital to website and video's
- 1/2 page print in event program
- Trade show spot

More Opportunities



Activity Sponsor

\$1,000

This Sponsorships covers the cost of a Paint & Sip Party for spouses during the speaker

Only 1 Available

- option to put promotional items in bags as well as give away at activity
- Featured at event and all marketing both printed and digital, with option to link digital to website and video's
- 1/2 page print in event program
- Announced as activity sponsor
- Branding will be displayed at activity

Trade Show Vendor

12 PM-4 PM

Table Only | \$100

10'x20' Spot | \$250

Spring Conference



April. 15. 2023
12 PM-10 PM



Innovation | Education | Collaboration

Join us for a day of networking, learning, and fun. Don't miss this exclusive opportunity to meet with like minded business owners and industry leaders.

Headline Topic Brine

Panel Discussion

w/ Industry Experts

Network

w/ Snow & Ice Business
Owners

Meet

w/ manufacturers



JORDAN SMITH

Owner Storm
Equipment

Special guest, Jordan Smith, owner of Storm Equipment, and designer of VSI Brine equipment will teach how to capture immense cost savings and operational efficiencies using a liquid snow program. From initial implementation to daily operations, Smith will offer insights to add this highly profitable tool to your business.

Storks Plows



5411 Pottsville Pike, Leesport, PA

12 PM-1 PM VIP Lunch

1 PM-4 PM Trade Show | Demonstrations

4 PM-10 PM Workshop | Dinner | Networking

More Info & Tickets @ [storksplows/events](https://storksplows.com/events)

*Reduced pricing for spouses + spouse special event
**All proceeds of this event will be put towards this event or future Snow Alliance educational and collaborative events for the benefit of leaders in the snow and ice industry

Contact

Events@storksplows.com

WESTERN
Presenting Sponsor